



October 2010

### **Communications Director**

The American Foundation for Equal Rights, a non-profit organization leading the fight for marriage equality and equal rights for every American, is seeking applications for communications positions based in Los Angeles. The Foundation is currently the strategic and sponsoring force behind the nationally-renowned federal court case against Proposition 8, *Perry v. Schwarzenegger*, which is currently being argued in the federal appeals courts by our legal team led by Theodore Olson and David Boies.

The Communications Director will develop and execute a comprehensive branding and communications strategy based on qualitative and quantitative research, in addition to his or her own experience and instincts. The Director will be responsible for driving communications of the Foundation's message across all platforms, including earned media, advertising, online/social media and live events.

High-level experience and expertise in all aspects of strategic communications is required. To be considered, a candidate must be able lead and direct subordinates and high-profile individuals alike, and is a skilled on-the-record spokesperson and a sharp, persuasive writer.

The Director must be able to thrive in a high-pressure, campaign-style environment of tight deadlines, rapid response, and message discipline. He or she must be able to quickly grasp complex legal, political and social concepts and communicate them to press, influence leaders and the public. An existing foundation of California and national press and other contacts would assist the Director in performing his or her duties. Travel is required.

A bachelor's degree is required, with a graduate degree and at least seven years of applicable experience preferred.

Please send your resume, cover letter and PDFs of relevant materials to [apply@equalrightsfoundation.org](mailto:apply@equalrightsfoundation.org). Learn more about AFER and its groundbreaking case for equality at: <http://www.equalrightsfoundation.org/>.

As an equal opportunity employer, we recruit individuals without regard to race, national origin, religion, gender (including gender identity), sexual orientation, disability, marital status, veteran status or age.