



October 2010

Deputy Communications Director

The American Foundation for Equal Rights, a non-profit organization leading the fight for marriage equality and equal rights for every American, is seeking applications for communications positions based in Los Angeles. The Foundation is currently the strategic and sponsoring force behind the nationally-renowned federal court case against Proposition 8, *Perry v. Schwarzenegger*, which is currently being argued in the federal appeals courts by our legal team led by Theodore Olson and David Boies.

The Deputy Communications Director will play a key role in developing and executing a comprehensive branding and communications strategy for the Foundation. Responsibilities include interacting with media, the booking of national interviews; extensive writing including press releases, online copy, social networking messages, background memos and talking points; coordinating live events; on-site staffing of interviews, shoots, etc. and developing and maintaining press contacts.

The Deputy Director must be able to thrive in a high-pressure, campaign-style environment of tight deadlines, rapid response, and message discipline. The Foundation communicates across all platforms, including earned media, advertising, and online/social networking. He or she must be able to quickly grasp complex legal, political and social concepts and translate them for a variety of audiences. An existing familiarity with California and national press would assist in the performance of his or her duties.

A bachelor's degree is required, and five years of applicable experience is preferred. Travel is required.

Please send your resume, cover letter and PDFs of relevant materials to apply@equalrightsfoundation.org. Learn more about AFER and its groundbreaking case for equality at: <http://www.equalrightsfoundation.org/>.

As an equal opportunity employer, we recruit individuals without regard to race, national origin, religion, gender (including gender identity), sexual orientation, disability, marital status, veteran status or age.