

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted July 10-14, 2013 with a random sample of $-2,027$ —adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on these samples of national adults, one can say with 95% confidence that the margin of error is ± 3 percentage points.

For results based on the samples of -972 —national adults in Form A and $-1,055$ —national adults in Form B, the margin of sampling error is ± 4 percentage points.

For results based on the sample of -338 —smokers, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of $-1,689$ —non-smokers, the maximum margin of sampling error is ± 3 percentage points.

For results based on the sample of -546 —former smokers, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of $-1,259$ —adults who drink alcoholic beverages, the maximum margin of sampling error is ± 3 percentage points.

For results based on the sample of $-1,000$ —adults who are employed full- or part-time, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cell phone respondents and 50% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2012 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2011 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

50. Do you think gay or lesbian relations between consenting adults should or should not be legal?

	<u>Should be legal</u>	<u>Should not be legal</u>	<u>No opinion</u>
2013 Jul 10-14	64	31	5
2013 May 2-7	65	31	5
2012 Nov 26-29	64	33	3
2012 May 3-6	63	31	6
2011 Dec 15-18	62	33	5
2011 May 5-8	64	32	4
2010 May 3-6	58	36	6
2009 May 7-10	56	40	4
2008 May 8-11 ^	55	40	5
2007 May 10-13	59	37	4
2006 May 8-11 †	56	40	4
2005 Aug 22-25	49	44	7
2005 May 2-5	52	43	5
2004 May 2-4	52	43	5
2004 Jan 9-11	46	49	5
2003 Jul 25-27	48	46	6
2003 Jul 18-20	50	44	6
2003 May 19-21	59	37	4
2003 May 5-7	60	35	5
2002 May 6-9	52	43	5
2001 May 10-14	54	42	4
1999 Feb 8-9	50	43	7
1996 Nov 21-24	44	47	9
1992 Jun 4-8	48	44	8
1989 Oct 12-15	47	36	17
1988 Jul 1-7	35	57	11
1987 Mar 14-18	33	55	12
1986 Sep 13-17	33	54	13
1986 Jul 11-14	32	57	11
1985 Nov 11-18	44	47	9
1982 Jun 25-28	45	39	16
1977 Jun 17-20	43	43	14

^ 1977-2008 wording: Do you think homosexual relations between consenting adults should or should not be legal?

† Asked of a half sample

Q.51/52 SPLIT SAMPLED

Next,

51. (*Asked of a half sample*) Do you think marriages between same-sex couples should or should not be recognized by the law as valid, with the same rights as traditional marriages?

BASED ON –972—NATIONAL ADULTS IN FORM A

	<u>Should be valid</u>	<u>Should not be valid</u>	<u>No opinion</u>
2013 Jul 10-14	54	43	3
2013 May 2-7	53	45	3
2012 Nov 26-29	53	46	2
2012 May 3-6	50	48	2
2011 Dec 15-18	48	48	4
2011 May 5-8	53	45	3
2010 May 3-6	44	53	3
2009 May 7-10	40	57	3
2008 May 8-11 †	40	56	4
2007 May 10-13	46	53	1
2006 May 8-11 †	42	56	2
2006 May 8-11 ^†	39	58	4
2005 Aug 22-25 ^	37	59	4
2004 May 2-4 ^	42	55	3
1999 Feb 8-9 ^	35	62	3
1996 Mar 15-17 ^	27	68	5

^ WORDING: Do you think marriages between homosexuals should or should not be recognized by the law as valid, with the same rights as traditional marriages?

† Asked of a half sample.

TRENDS FOR COMPARISON: Polls in which gay marriage question NOT preceded by question(s) on gay/lesbian rights and relations

	<u>Should be valid</u>	<u>Should not be valid</u>	<u>No opinion</u>
2005 Apr 29-May 1	39	56	5
2005 Mar 18-20 ^	28	68	4
2004 Jul 19-21 ^	32	62	6
2004 Mar 5-7	33	61	6
2004 Feb 16-17	32	64	4
2004 Feb 6-8 ^	36	59	5
2003 Dec 15-16	31	65	4
2003 Oct 24-26	35	61	4
2003 Jun 27-29	39	55	6
2000 Jan 13-16	34	62	4

^ Asked of a half sample.

52. *(Asked of a half sample)* Suppose that on Election Day you could vote on key issues as well as candidates. Would you vote for or against a federal law that would make same-sex marriages legal in all 50 states?

BASED ON -1,055—NATIONAL ADULTS IN FORM B

	<u>Vote for</u>	<u>Vote against</u>	<u>No opinion</u>
2013 Jul 10-14	52	43	4